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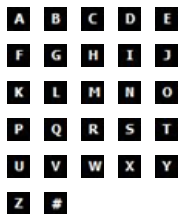
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## Asem

by LYNXFAMILY.COM

posted Friday, 02 April 2010 13:29 | 0 Comments



## TOP ARTISTES

Sarkodie  
Ruff-N-Smooth  
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Daughters of  
Glorious Jesus  
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Niiella  
Awoyo  
Skillions  
Young So  
AO  
Tony Harmony

## UPDATED PROFILE

AO  
Young So  
Minister Ike  
NY  
Ofie  
X.O Senavoe

## BIOGRAPHY

In an era when the Ghanaian music scene was crying out for a flamboyant artiste with the talent and personality to keep tongues wagging and scores of crowds entertained; enter Asem. Nana Wiawe Asante Mensah – otherwise known as A-S-E-M, Asem – is a star whose name and music is on the lips of any and everyone across the length and breadth of Ghana.

Asem is the youngest of five boys and it was while sneaking into his family's boys' quarters to bond with his much older brothers as they listened to hip-hop music that he developed a strong passion for music.

It was in those surroundings that his desire to grow up to be a master entertainer and lyricist soared to its apogee. This is one of the reasons why one of the first things you notice when listening to his songs is his ability to put together mind boggling lyrics laced with humorous punch lines and grasping metaphors.

Despite picking up the love for music at an early age, it was in St. Peter's Senior Secondary School that he nurtured his talent. He found himself in an environment filled with people who shared in his dream to be a star in the entertainment industry, specifically by engaging themselves in the genres of hip-life and hip-hop.

Due to his resilience and will to succeed in show business Asem kept attempting to build a successful career while sticking with his plan of entering an institution of higher learning that is, the Ghana Institute of Journalism.

With the help of Richie, who was then scouting for talent to add to the

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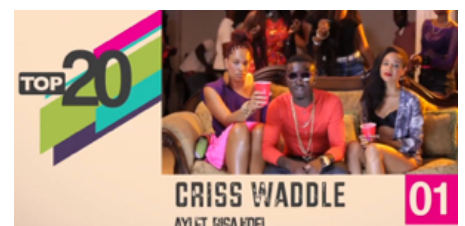
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music empire he was trying to build, Asem rediscovered himself and turned out a whole new style as the newest and hottest artiste with Lynx Entertainment.

In working with Richie, who is a singer, producer, sound engineer and C.E.O. of Lynx Entertainment, Asem has evolved – creating his own brand of Ghanaian music and in the process carved a niche for himself as an artiste who comes up the pleasantly unexpected.

The talented son of Kwahu Atibie in the Eastern Region of Ghana aims to reach beyond the shores of the African continent with his unique style of music. His inspiration comes from his admiration for artistes such as K.K. Kabobo, Reggie Rockstone, Kris Kross and Ludacris and it is the versatile mix of creativity and flexibility provided by these artistes that gives Asem his unique approach to music.

He dropped his first album, Better Late than Never after having already teased Ghanaians with songs such as Give Me Blow and Pigaro, and made a huge impact on the Ghanaian Music scene.

His collaborations and various features for renowned artistes also helped improve the young man's status in the Music Industry. He has worked with artistes such as Tinny, Richie, Sway, Black Prophet, OJ Blaq, Obour, Ayigbe Edem, Okyeame Kwame, 4x4, 5five, Okra, Kwaw Kesse, Irene Logan, Madfish, Tic Tac and Bradez.

His popularity and ability to thrill fans has enabled him grace many great stages and achieve many laurels in his short stint in music. He performed at the 2008 4syte Music Video Awards and was the toast of the audience at the 2008 Ghana Music Awards as he performed and picked up the award for the Discovery of the year as well as receiving nominations for Artiste of the Year, Hiphop/hiplife artiste of the Year and Hip hop song of the year. He was also recently nominated in two categories, Best Newcomer and Best West African Act at the African Music Awards which was held in England.

Asem is currently an Ambassador for Telecommunications giant Globacom and has embarked on an educational project after releasing his new single 'School De Be' which will be on his second album to be released in 2010.

Having swept the enviable World Bank sponsored Music for Development Award in 2010 Ghana Music Awards with his "School Dey Be" track (which was inspired by an educational project he embarked on) and winning the discovery of the year award in 2009 and nominations for Songwriter of the Year, Asem is set to take his aspirations to even greater heights. ASEM is now the CEO of his own record label WOBEDANTEM [WBDN] RECORDS.

## DISCOGRAPHY



**Better Late Than Ever, (Lynx Entertainment), 2008**

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**School Dey Be, (Lynx Entertainment), 2009**

[Buy School Dey Be](#)

**Solid Ground, (Wobedantem Records), 2012**

## AWARDS

**2009 Ghana Music Awards** - Discovery of the Year

**2010 Ghana Music Awards** - Music for Development Award

## NOMINATIONS

**2009 Ghana Music Awards** - Artiste of the Year

**2009 Ghana Music Awards** - Hiphop Song of the Year

**2009 Ghana Music Awards** - Hiphop Artiste of the Year

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Audio: Mampi by Vybrant Faya

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Asem will rather be late than get caught

Irene and Asem to spice up 'December to Remember'

Another 'December to Remember' is here!

The night that will never be forgotten

Aphrodisiac Nite Club hosts Asem & Richie

Audio: Give Me Blow [Remix] by Asem feat. Richie, Tinny, Andy Dosty & Bradez

Asem and Richie premiere music videos

Video Premiere: Odoyi Wohe by Lady Prempeh feat. Pamela, Asem & Richie



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Richie  
Video: Babe by Sarkodie feat.  
Mugeez  
Video Premiere: Nyornuviade by  
Ayigbe Edem feat. Kwabena  
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